

FOR IMMEDIATE RELEASE**Zilliant Recognized as One of 50 Fastest Growing Private Companies in Central Texas**

Austin Business Journal Fast 50 award recognizes Zilliant for significant revenue growth over last three fiscal years

Austin, TX – November 18, 2009 – Zilliant, the leading provider of [price optimization](#) and margin management solutions for B2B manufacturers, distributors, high-tech, and industrial service companies, today announced it has been selected by the *Austin Business Journal* as one of 50 fastest growing private companies in Central Texas. Zilliant demonstrated a significant revenue increase from 2006-2008, ranking #18 in its category.

“This Fast 50 recognition is a testament of the growing demand for our price optimization solutions,” said Tim Hamilton, Senior Vice President of Sales and Marketing, Zilliant. “Activity within our focused industries is a strong indicator of what we can expect to see for the remainder of the year and into 2010.”

Zilliant projects a robust annual growth rate over the next year. Zilliant continued to maintain its lead as vendor of choice within the B2B manufacturing, high-tech, distribution sectors, resulting in reaching a milestone of 50 new customer acquisitions worldwide and record breaking attendance at its Executive Summit events.

Zilliant recognitions include the 2009 Supply & Demand Chain Executive 100 list, 2009 Manufacturing Business Technology Innovative Insight Award, 2008 Manufacturing Business Technology Top 40, Red Herring 100, Red Herring 200, and the prestigious Deloitte Texas Technology Top 50.

For a full list of the Fast 50 companies in alphabetical order visit [Austin Business Journal](#).

To keep on top of Zilliant developments, news, events and happenings please subscribe to Zilliant’s [RSS Feed](#).

About Zilliant

Zilliant is the leading provider of price optimization and margin management solutions for B2B manufacturing, distribution, high-tech, and industrial service companies. Zilliant uses existing transactional data to improve decisions across all facets of price analysis, price setting and execution. Zilliant helps companies achieve the best pricing possible on every deal, agreement, and price list, increasing profits by tens of millions of dollars. Headquartered in Austin, Texas, Zilliant is a privately held company. Investors include Austin Ventures, Cardinal Ventures, Panorama



Capital, and Trellis Partners. For more information contact Zilliant at 877.893.1085 or visit www.zilliant.com.

###

Media Contact:

Dana Marruffo

BuzzPR

512.825.9035

dana@buzzpublicrelations.net